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Message Text

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PAGE 01 TEHRAN 02794 171359Z

43
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
---------- 047315
R 171145Z MAR 76
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO AMEMBASSY TEL AVIV
SECSTATE WASHDC 6094

UNCLAS TEHRAN 2794

E.O.11652: N/A
TAGS: BEXP, IR
SUBJ: FY77 BIC/CAGNE TRADE PROMOTION SCHEDULE

REF: (A) STATE 14336, (B) TEHRAN 851, (C) STATE 50384

1. POST APPRECIATES USDOC RESPONSE REF C.

2. WE ARE UNCLEAR, HOWEVER, REGARDING PARAGRAPH 3 REF C. ACCORDING REF A, TEHRAN SCHEDULE INCLUDED TC SHOW ON BUSINESS EQUIPMENT IN OCTOBER 1976 AND EDP SPECIALIZED TRADE MISSION TO IRAN AND ISRAEL IN NOVEMBER 1976. WE ASSUME, PER REF C, THAT TEHRAN WILL HOST TC SHOW ONLY AND NOT SPEARATE TRADE MISSION. IS THIS CORRECT?

3. POST APPRECIATES USDOC RELUCTANCE TO MOUNT TYPE I PARTICIPATION IN CONSTRUCTION 77 DUE CONFLICT WITH MAJOR BIC/OIM EVENTS ELSEWHERE. NONETHELESS, WE BELIEVE CONSTRUCTION PRESENTS EXCELLENT MARKETING THEME, AND THIS SPECIALIZED TRADE FAIR WOULD BE HIGHLY USEFUL VEHICLE TO REACH LARGE AND DIVERSIFIED END-USER AUDIENCE. COMMERCE MIGHT WISH TO RECONSIDER POSSIBILITY OF PARTICIPATING AFTER RESULTS OF TC SHOW ON BUSINESS MATERIALS, SCHEDULED APRIL 25-29, 1976, ARE AVAILABLE.

4. TC SCHEDULE FOR FY77 AS FOLLOWS:

OCTOBER 10-14, 1976	BUSINESS EQUIPMENT SHOW
DECEMBER 5-9, 1976	MINING MACHINERY SHOW

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JANUARY 30-FEBRUARY 3, 1977	EDUCATIONAL SYSTEMS SHOW

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FEBRUARY 27-MARCH 3, 1977 COMMUNICATIONS EQUIPMENT SHOW
MID-MAY 1977 INDUSTRIAL INTERMEDIATES SHOW
JUNE 6-10, 1977 HIFI-STEREO AND HOME APPLIANCES SHOW
HELMS

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NNN

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
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